

# National Co-operative Film Collection

## VHS Viewing Tapes

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| S1 | Out of the Box (1942)                       | 11m sound b/w. With Gordon McLeod, Hay Petrie. A dramatic account of the Fenwick Weavers, pioneers 18th century Scottish co-operators.                                                                                                                                                                                    |
| S2 | [Co-op Day at Grays] (c1937)                | 5m 12s silent b/w. Cultural activities at the Grays Co-operative Society. Co-operative parade and festival.                                                                                                                                                                                                               |
|    | [Grays Co-op Exhibition] (c1937)            | 4m 4s silent b/w. Great Co-operative Exhibition held by Grays Co-operative Society - opening and shots of exhibition, parade and banquet.                                                                                                                                                                                 |
|    | [Grays Co-op Propaganda Activities] (c1937) | 4m 4s silent b/w. Fashion show, tea demonstration van, views of co-operative exhibition.                                                                                                                                                                                                                                  |
|    | A Romance of the Century (1942)             | 4m 53s sound b/w. Presentation by Mrs Ganley, President of the London Co-operative Society, facts and figures, map of trading area, stills of trading and productive premises and co-operative products.                                                                                                                  |
| S3 | Woodcraft Festival Camp (1939)              | 10m 58s silent colour. Record of Woodcraft Folk campsite and activities.                                                                                                                                                                                                                                                  |
| S4 | Your Sunday Newspaper (1955)                | 37m 23s sound b/w. Information film about the co-operative movement's Sunday newspaper "Reynold's News". Newspaper offices, writers, library, setting, printing and distribution.                                                                                                                                         |
| S5 | The Voice of the People (1939)              | 17m sound b/w. Film detailing the progress, made through struggle, by the common people. Nineteenth century mills and hardships of industrial work including child work. Comparison with modern day and nursery school, family health centres and improved conditions. Includes footage of co-operative society premises. |
| S6 | Co-operation in Middlesborough (1939)       | 11m 7s silent b/w. Middlesborough Co-operative Society - dairy, milk delivery, bakery, coal, store exteriors, head office, work of clerks, construction site for new emporium.                                                                                                                                            |
|    | The Handy Manns (c1963)                     | 10m 13s sound colour. Promotional film for CWS household cleaning products. Demonstration of modern v traditional cleaning methods.                                                                                                                                                                                       |

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| S7  | Junior Sports Day 1949 (1949)                                              | 8m 58s silent colour. Sports meeting of the Pathfinders, Playways and Woodcraft Groups of the Royal Arsenal Co-operative Society.                                                                                                                                                                                       |
| S8  | The Mitcham Exhibition (1938)                                              | 13m 30s silent b/w. Royal Arsenal Co-operative Society and Co-operative Wholesale Society exhibition at the Mitcham Stadium, views of exhibition, sports, fashion parade.                                                                                                                                               |
| S9  | HRH The Duke of York Visits the CWS Margarine Works at Higher Irlam (1932) | 7m 45s silent b/w. Crowd awaiting the visit, motorcade arriving, introduction to members of the factory fire brigade, inspection of interior etc.                                                                                                                                                                       |
| S10 | Opening of Tower House, Lewisham (1933)                                    | 5m 30s silent b/w. Opening ceremony of Royal Arsenal Co-operative Society's flagship store. Exterior, finishing touches, opening ceremony.                                                                                                                                                                              |
| S11 | Building of the Long Eaton Co-operative Emporium (1935)                    | 12m 45s silent b/w. Scenes of demolition of original central premises and construction of new emporium, exterior views, opening ceremony and parade.                                                                                                                                                                    |
| S12 | The King and the Cakes (1930)                                              | 11m 55s silent b/w. Promotional film for CWS flour. King Alfred burning cakes. CWS flour mill, bakery, horse-drawn bread wagons, bags of flour. Modern day Alfred does not burn the cakes.                                                                                                                              |
|     | The Cup That Cheers (1928)                                                 | 5m 52s silent b/w. Promotional film for CWS tea. History of tea, Lemn Street tea warehouse, distribution, purchase, use.                                                                                                                                                                                                |
|     | [CWS Toffee] (c1931)                                                       | 5m 23s silent b/w. Making of CWS Toffee. manufacturing process and wrapping.                                                                                                                                                                                                                                            |
|     | Women's Co-operative Guild Congress Hull (1939)                            | 22m 45s silent b/w. Street scenes of Hull town centre, delegates arriving and registering and scenes of the Congress sessions.                                                                                                                                                                                          |
| S13 | The People Who Count (1937)                                                | 18m 37s sound b/w. Who are the people that count? - the workers, the wives and the mothers. Birth of the co-operative movement, co-operation in London, cultural activities, political activity, democratic structure, poverty and misery in the 1930s, scenes of war and destruction, international co-operative gala. |

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| S14 | The Bright Side of Things (1930)                 | 18m 28s silent b/w. Film promoting CWS Pelaw polishes, including film of factory and use of products.                                                                                                                                                                                                                        |
|     | Her Dress Allowance (1930)                       | 6m 8s silent b/w. Film promoting CWS hosiery. Couple arguing, she needs a larger dress allowance, he cannot afford it. A friend tells her the secret - joining the local co-operative society. Footage of hosiery factory at Huthwaite, Nottinghamshire.                                                                     |
|     | Round the Clock (1930)                           | 10m 36s silent b/w. Film promoting CWS biscuits. Mother with child, CWS Crumpsall biscuit factory, tea table with plates of biscuits and cream crackers.                                                                                                                                                                     |
|     | A Matter of Form (1929)                          | 11m 15s silent b/w. Promotion film for CWS Desbeau corsets. History of corsets, modern factory, models of corsets.                                                                                                                                                                                                           |
|     | From Back to Back (1933)                         | 28m 21s silent b/w. Information and promotion film for CWS tailoring and men's outerwear. Wool from sheep to cloth, tailor and sales.                                                                                                                                                                                        |
| S15 | Towards Tomorrow: Pageant of Co-operation (1938) | 40m sound b/w. Film record of the International Co-operative Day Pageant at Wembley Stadium, July 1938. Scenes of spectators, brass band, clowns, Dagenham Girl Pipers. Scenes from the pageant - urbanisation, factories and workhouse, Luddites, Robert Owen, Rochdale Pioneers, socialism, women, world co-operation etc. |
| S16 | [RACS Cultural Activities] (1936)                | 9m 55s silent b/w. Activities sponsored by the Royal Arsenal Co-operative Society. Shornells residential centre, choir, orchestra, co-operative day celebrations, Progress Estate owned and managed by the RACS, department store and laundry.                                                                               |
| S17 | Progress (1942)                                  | 42m 50s sound b/w. 60 years of co-operative enterprise in Coalville and district, Leicestershire 1882-1942. Store exteriors and interiors, central premises abattoir, bakery, dairy, garage mechanics, distribution centre, administration offices, payment of dividend, junior co-operative choir.                          |
| S18 | Men of Rochdale (1944)                           | 38m 50s sound b/w. With Brenfi O'Rourke, Julian Somers, Margaret Withers, Cecil Brock, John Laurie, John Boxer, Patrick Curwen. A celebratory film marking the centenary of the establishment of the Rochdale Equitable Pioneers Society the opening of their first co-operative store in 1844.                              |

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| S19 | LCS Newsreel (1) (1937)                         | 9m 19s sound b/w. Important events in the calendar of Leicester Co-operative Society in 1937. Penny Bank Children's Gala, opening of branch stores, Christmas Bazaar.                                                                                                                                            |
|     | LCS Newsreel (2) (1938)                         | 12m 25s sound b/w. Footage of events in Leicester Co-operative Society 1938. Includes aerial view of Leicester town centre, LCS central premises, International Co-operative Day celebrations at De Montfort Hall and gardens, children's gala day, Leicestershire Agricultural Show.                            |
|     | [AV Alexander at Leicester] (1937)              | 2m 11s sound b/w. International Co-operative Day address by A V Alexander MP to the Leicester Co-operative Society at De Montfort Gardens.                                                                                                                                                                       |
| S20 | Out of the Box (1942)                           | 11m sound b/w. With Gordon McLeod, Hay Petrie. A dramatic account of the Fenwick Weavers, pioneers 18th century Scottish co-operators.                                                                                                                                                                           |
|     | This Milk Business! (c1939)                     | 11m 45s silent b/w. London Co-operative Society's dairy operation, dairy herd, milking cattle by hand, taking churns to dairy, pasteurisation, bottling, delivery of milk including school milk.                                                                                                                 |
| S21 | Introducing Rogerson Hall (1938)                | 2m 30s sound b/w. A promotional film for the recently opened workers' holiday camp.                                                                                                                                                                                                                              |
|     | Women's Co-operative Guild Congress Hull (1939) | 22m 45s silent b/w. Street scenes of Hull town centre, delegates arriving and registering and scenes of the Congress sessions.                                                                                                                                                                                   |
|     | Advance Democracy (1938)                        | 16m 42s sound b/w. Propaganda film calling for workers to join the Popular Front against Fascism in the late 1930s. Scenes of working people in London discussing prospects of war, Co-operative MP A V Alexander broadcast talk on Democracy, scenes at the march for "Peace, Freedom and Democracy" in London. |
|     | Co-operation (1948)                             | 7m 46s sound b/w. Using co-operation to help build the postwar world. Extent of the co-operative movement, members' meeting, "Co-operative Difference", CWS headquarters, productive activities, Co-operative Congress, international co-operation.                                                              |

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| S22 | Wishaw Co-operative Society Gala Day (1909)            | 3m 6s silent b/w. Two shot film recording a parade of society members and children on their way to the station to begin their Gala Day.                                                                                                                                                         |
|     | It's Up To You! (1954)                                 | 9m sound b/w. Film of the London Co-operative Society, dairy, garage, board meeting, co-operative youth camp, democratic participation.                                                                                                                                                         |
|     | It's All Yours! (1955)                                 | 11m sound b/w. Information film about the extensive business of the CWS. Production, co-operative democracy, history of movement.                                                                                                                                                               |
|     | Men of Rochdale (1944)                                 | 38m 50s sound b/w. With Brenfi O'Rourke, Julian Somers, Margaret Withers, Cecil Brock, John Laurie, John Boxer, Patrick Curwen. A celebratory film marking the centenary of the establishment of the Rochdale Equitable Pioneers Society the opening of their first co-operative store in 1844. |
| S23 | SCWS TV Adverts                                        |                                                                                                                                                                                                                                                                                                 |
|     | New Emporium for Blackpool Co-operative Society (1938) | 7m 20s sound b/w. New Jubilee Emporium of the Society. Exterior, official opening, Jubilee Theatre, window displays and store interiors, offices.                                                                                                                                               |
|     | A Helping Hand (c1957)                                 | 9m 20s sound b/w. Promotional film for SCWS brushes. Manufacture and use of brushes.                                                                                                                                                                                                            |
| S24 | Behind the Counter (1941)                              | 25m 12s sound b/w. Training film for branch managers of co-operative stores. Customer service, stock organisation, salesmanship, window displays, advertising.                                                                                                                                  |
|     | Symbol of Success (1963)                               | 21m sound colour. CWS in its centenary year. Co-operation in nature (using ants), scenes at busy co-operative stores, CWS delivery lorries, warehouses, manufacturing, new headquarters, original premises, CWS Manchester Brass Band, co-operative products.                                   |
|     | The Right Mixture (c1955)                              | 15m sound colour. Cookery demonstration film shot at the research laboratories of the CWS. Causes of cake baking failure and demonstration of correct techniques.                                                                                                                               |

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| S25 | Song of the People (1945)      | 27m 22s sound b/w. With Bill Owen (then Bill Rowbotham), John Longden. An innovative musical pageant charting the irresistible rise of the workers. Includes Wat Tyler, Diggers and Levellers, Industrial Revolution, People's Charter of 1848, labour struggles of the early 20th century.                               |
|     | The Voice of the People (1939) | 17m sound b/w. Film detailing the progress, made through struggle, by the common people. Nineteenth century mills and hardships of industrial work including child work. Comparison with modern day and nursery school, family health centres and improved conditions. Includes footage of co-operative society premises. |
| S26 | Seeing is Believing (1929)     | 11m silent b/w. Informational film about the Vauxhall Road dairy operated by the Birmingham Co-operative Society, promoting the nutritional value of fresh, clean milk. Doctor checking health of child and recommending milk, parents inspect dairy.                                                                     |
| S27 | Seal of Success (1954)         | 20m 32s sound colour. Promotional film for CWS baking ingredients including Silver Seal margarine. Includes cake baking demonstration and manufacture.                                                                                                                                                                    |
|     | Father Hold the Fort (1955)    | 15m 17s sound colour. Comic narrative film promoting CWS Shortex cooking fat. George recounts his cooking adventures on finding that his wife is ill. Includes demonstration of baking steak and kidney pie.                                                                                                              |
|     | It's Magic (1953)              | 11m 30s sound b/w. CWS detergent Spel - demonstration of a variety of uses and footage of manufacture.                                                                                                                                                                                                                    |
| S28 | Kirkham, November 1926 (1926)  | 7m 32s silent b/w. Official unveiling of the Kirkham War Memorial, produced by the Co-operative Picture House in Kirkham.                                                                                                                                                                                                 |
| S29 | Song of the People (1945)      | 27m 22s sound b/w. With Bill Owen (then Bill Rowbotham), John Longden. An innovative musical pageant charting the irresistible rise of the workers. Includes Wat Tyler, Diggers and Levellers, Industrial Revolution, People's Charter of 1848, labour struggles of the early 20th century.                               |
| S30 | Woodcraft Festival Camp (1939) | 10m 58s silent colour. Record of Woodcraft Folk campsite and activities.                                                                                                                                                                                                                                                  |

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| S31 | Punched Cards Pay Dividends (1956)          | 20m 26s sound b/w. Promotional film for the Powers-Samas punched cards machine, featuring the Dartford Industrial Co-operative Society. Profile of the Society, recording of purchases using Climax Check System.                                                                               |
| S32 | Years Ago in Cowdenbeath (1923)             |                                                                                                                                                                                                                                                                                                 |
| S33 | The Evolution of Modern Bakery (1920)       | 12m 56s silent b/w. Information film about modern baking methods, centring on the modern machine bakery of the Royal Arsenal Co-operative Society.                                                                                                                                              |
| S34 | Out of the Box (1942)                       | 11m sound b/w. With Gordon McLeod, Hay Petrie. A dramatic account of the Fenwick Weavers, pioneers 18th century Scottish co-operators.                                                                                                                                                          |
| S35 | [The Crystal Palace Exhibition 1934] (1934) | 4m silent b/w. Co-operative exhibition held at the Crystal Palace. Massed junior choirs, co-operative exhibition.                                                                                                                                                                               |
| S36 | Pimco Newsreels (1930s)                     | Portsea Island Mutual Co-operative Society newsreels.                                                                                                                                                                                                                                           |
| S37 | Saint Monday (1937)                         | 12m 20s silent b/w. Dramatic film promoting the advantages of CWS labour saving products. Use of electrical gadgets for washday.                                                                                                                                                                |
|     | The Travel Picture (1936)                   | 16m 24s silent b/w. A day in the life of the mobile hardware shop of the Long Eaton Co-operative Society.                                                                                                                                                                                       |
| S38 | [Co-op Day at Grays] (c1937)                | 5m 12s silent b/w. Cultural activities at the Grays Co-operative Society. Co-operative parade and festival.                                                                                                                                                                                     |
|     | Unedited material of Grays Co-op (1930s)    |                                                                                                                                                                                                                                                                                                 |
| S39 | Men of Rochdale (1944)                      | 38m 50s sound b/w. With Brenfi O'Rourke, Julian Somers, Margaret Withers, Cecil Brock, John Laurie, John Boxer, Patrick Curwen. A celebratory film marking the centenary of the establishment of the Rochdale Equitable Pioneers Society the opening of their first co-operative store in 1844. |
| S40 | Song of the People (1945)                   | 27m 22s sound b/w. With Bill Owen (then Bill Rowbotham), John Longden. An innovative musical pageant charting the irresistible rise of the workers. Includes Wat Tyler, Diggers and Levellers, Industrial Revolution, People's Charter of 1848, labour struggles of the early 20th century.     |

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| S41 | International Co-operative Day Grand Pageant (c1955) | 10m 20s silent colour. Record of Bristol Co-operative Society's International Co-operative Day celebrations, parade, address from the platform, parade of trading departments, cultural groups, dancing, choirs.                                                                                                                                                                                 |
| S42 | The Cup That Cheers (1928)                           | 5m 52s silent b/w. Promotional film for CWS tea. History of tea, Leman Street tea warehouse, distribution, purchase, use.                                                                                                                                                                                                                                                                        |
|     | Introducing Rogerson Hall (1938)                     | 2m 30s sound b/w. A promotional film for the recently opened workers' holiday camp.                                                                                                                                                                                                                                                                                                              |
|     | Advance Democracy (1938)                             | 16m 42s sound b/w. Propaganda film calling for workers to join the Popular Front against Fascism in the late 1930s. Scenes of working people in London discussing prospects of war, Co-operative MP A V Alexander broadcast talk on Democracy, schemes at the march for "Peace, Freedom and Democracy" in London.                                                                                |
| S43 | People With a Purpose (1939)                         | 15m 40s sound b/w. Promotional film for the educational work of the Royal Arsenal Co-operative Society from the 1880s to the present day. Footage of the Woolwich area, educational aims and work, including courses, mobile film unit, music and drama groups, adults and children. Summer school scenes at Shornells, the Society's residential centre with gymnastics, swimming lectures etc. |
|     | [Work of Education Committee] (c1939)                | 11m 50s sound b/w. Information film about the work of the Education Committee of the Royal Arsenal Co-operative Society. Details of the size of the Society, RACS lecture, films, journals, Junior Circle, preparations for war.                                                                                                                                                                 |
|     | A Souvenir of Littlehampton (1957)                   | 9m 7s sound colour. Film of a day's outing for children sponsored by the Royal Arsenal Co-operative Society. Coach trip for a party of Playway and Pathfinder groups, beach, Punch and Judy, funfair, banners, folk dancing.                                                                                                                                                                     |
|     | [The Crystal Palace Exhibition 1934] (1934)          | 4m silent b/w. Co-operative exhibition held at the Crystal Palace. Massed junior choirs, co-operative exhibition.                                                                                                                                                                                                                                                                                |
|     | Junior Sports Day (1949)                             | 8m 58s silent colour. Sports meeting of the Pathfinders, Playways and Woodcraft Groups of the Royal Arsenal Co-operative Society.                                                                                                                                                                                                                                                                |
|     | Educational Pleasures (c1956)                        | 15m 34s silent b/w. Cultural activities supported by the Royal Arsenal Co-operative Society, music, drama, dancing, sports, adults Russian class, debate, leisure, making a film.                                                                                                                                                                                                                |
|     | Opening of Tower House, Lewisham (1933)              | 5m 30s silent b/w. Opening ceremony of Royal Arsenal Co-operative Society's flagship store. Exterior, finishing touches, opening ceremony.                                                                                                                                                                                                                                                       |



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| S44  | [RACS Trading and Cultural Activities] (1922)                             | 11m 47s silent b/w. Trading and cultural activities of the Royal Arsenal Co-operative Society. Works department, wheelwrights and van builders, tailoring, sports and sports wear, garage with motor fleet.                                                                                                                  |
| S45  | The King and the Cakes (1930)                                             | 11m 55s silent b/w. Promotional film for CWS flour. King Alfred burning cakes. CWS flour mill, bakery, horse-drawn bread wagons, bags of flour. Modern day Alfred does not burn the cakes.                                                                                                                                   |
|      | The Cup That Cheers (1928)                                                | 5m 52s silent b/w. Promotional film for CWS tea. History of tea, Lemn Street tea warehouse, distribution, purchase, use.                                                                                                                                                                                                     |
|      | [CWS Toffee] (c1931)                                                      | 5m 23s silent b/w. Making of CWS Toffee. manufacturing process and wrapping.                                                                                                                                                                                                                                                 |
| S46  | Educational Pleasures (c1956)                                             | 15m 34s silent b/w. Cultural activities supported by the Royal Arsenal Co-operative Society, music, drama, dancing, sports, adults Russian class, debate, leisure, making a film.                                                                                                                                            |
| S47  | A Souvenir of Littlehampton (1957)                                        | 9m 7s sound colour. Film of a day's outing for children sponsored by the Royal Arsenal Co-operative Society. Coach trip for a party of Playway and Pathfinder groups, beach, Punch and Judy, funfair, banners, folk dancing.                                                                                                 |
| S48  | Introducing Rogerson Hall (1938)                                          | 2m 30s sound b/w. A promotional film for the recently opened workers' holiday camp.                                                                                                                                                                                                                                          |
|      | Sam Goes Shopping (1939)                                                  | 5m 40s sound colour. Stanley Holloway comic monologue about shopping at the Co-op.                                                                                                                                                                                                                                           |
| S49  | Towards Tomorrow. Pageant of Co-operation (1938) Tape damaged             | 40m sound b/w. Film record of the International Co-operative Day Pageant at Wembley Stadium, July 1938. Scenes of spectators, brass band, clowns, Dagenham Girl Pipers. Scenes from the pageant - urbanisation, factories and workhouse, Luddites, Robert Owen, Rochdale Pioneers, socialism, women, world co-operation etc. |
| S50A | Divi Day at Manchester and Salford (c1939)                                | 6m 52s silent colour. Film detailing some of the membership, trading and cultural activities of the Manchester & Salford Co-operative Society. Members queuing to draw dividend, cashiers at work. Co-operative store during sale. Employees sports day.                                                                     |
| S50B | Manchester and Salford Educational Activities, Children's Gala Day (1939) | 6m 8s silent colour. Film record of children's event. Gala procession, crowning of Co-operative Queen, refreshments, dancing, sports.                                                                                                                                                                                        |

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| S51 | SCWS TV Adverts                                              |                                                                                                                                                                                                                                                                                                                                                                                                  |
|     | The March of Progress (c1938)                                | 10m 23s sound b/w. Information film about the manufacture of furniture by the Scottish Co-operative Wholesale Society Cabinet Factory at Shieldhall. Illustrations of furniture designs and Shieldhall factory 1884-1931, preparation of timber, stages of manufacture, assembly workshop, finished articles.                                                                                    |
| S52 | Bread Film (1935)                                            | 12m 30s silent b/w. Information film about the provision of bread and confectionery by the Long Eaton Co-operative Society. Growth of wheat on farms, CWS flour mill, Long Eaton bakery, examples of cakes, delivery by horse drawn van.                                                                                                                                                         |
|     | Co-operative Milk (1934)                                     | 11m 24s silent b/w. Progress of milk from the cows on Long Eaton Co-operative Society's farm through the dairy processes and distribution to the members' tea table.                                                                                                                                                                                                                             |
| S53 | Halstead Society: 100 Years of Co-operation 1860-1960 (1960) | 19m 39s colour. Centenary Celebrations of Halstead Co-operative Society. Tree planting, new clock, carnival, procession, gala.                                                                                                                                                                                                                                                                   |
| S54 | Advance Democracy (1938)                                     | 16m 42s sound b/w. Propaganda film calling for workers to join the Popular Front against Fascism in the late 1930s. Scenes of working people in London discussing prospects of war, Co-operative MP A V Alexander broadcast talk on Democracy, scenes at the march for "Peace, Freedom and Democracy" in London.                                                                                 |
| S55 | People With a Purpose (1939)                                 | 15m 40s sound b/w. Promotional film for the educational work of the Royal Arsenal Co-operative Society from the 1880s to the present day. Footage of the Woolwich area, educational aims and work, including courses, mobile film unit, music and drama groups, adults and children. Summer school scenes at Shornells, the Society's residential centre with gymnastics, swimming lectures etc. |
| S56 | Following the Trail                                          |                                                                                                                                                                                                                                                                                                                                                                                                  |
| S57 | Various: RACS films (1930s)                                  |                                                                                                                                                                                                                                                                                                                                                                                                  |
| S58 | Burnley Co-operative Society (1933)                          | Annual May Day dairy, laundry and bakery procession, 23 May 1933.                                                                                                                                                                                                                                                                                                                                |

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